

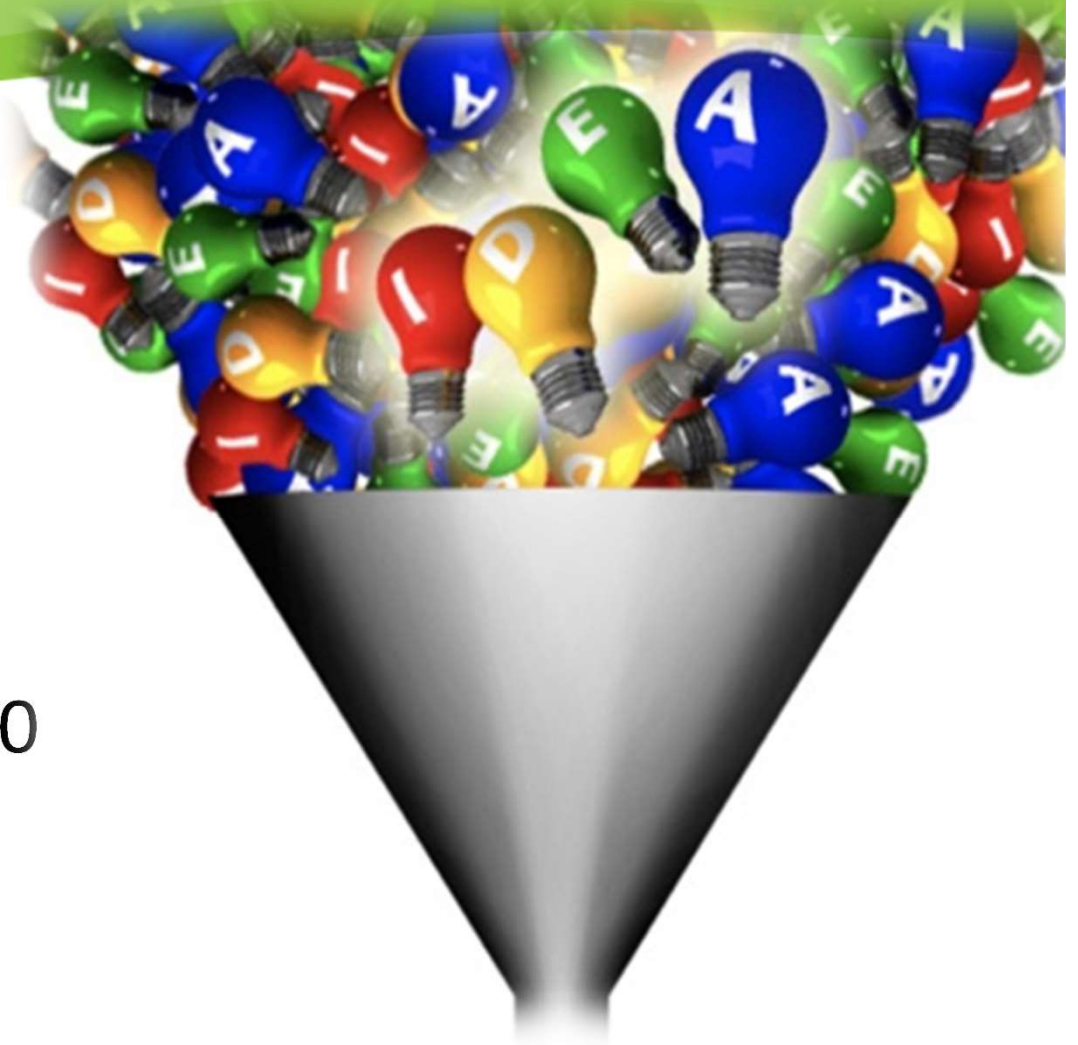


eGauge™

Webinar: April 14th, 2020



Turn More Ideas into Opportunities





eGauge™

Helping Our
Organizations to be
Best in Class....

Meet John Hanak...

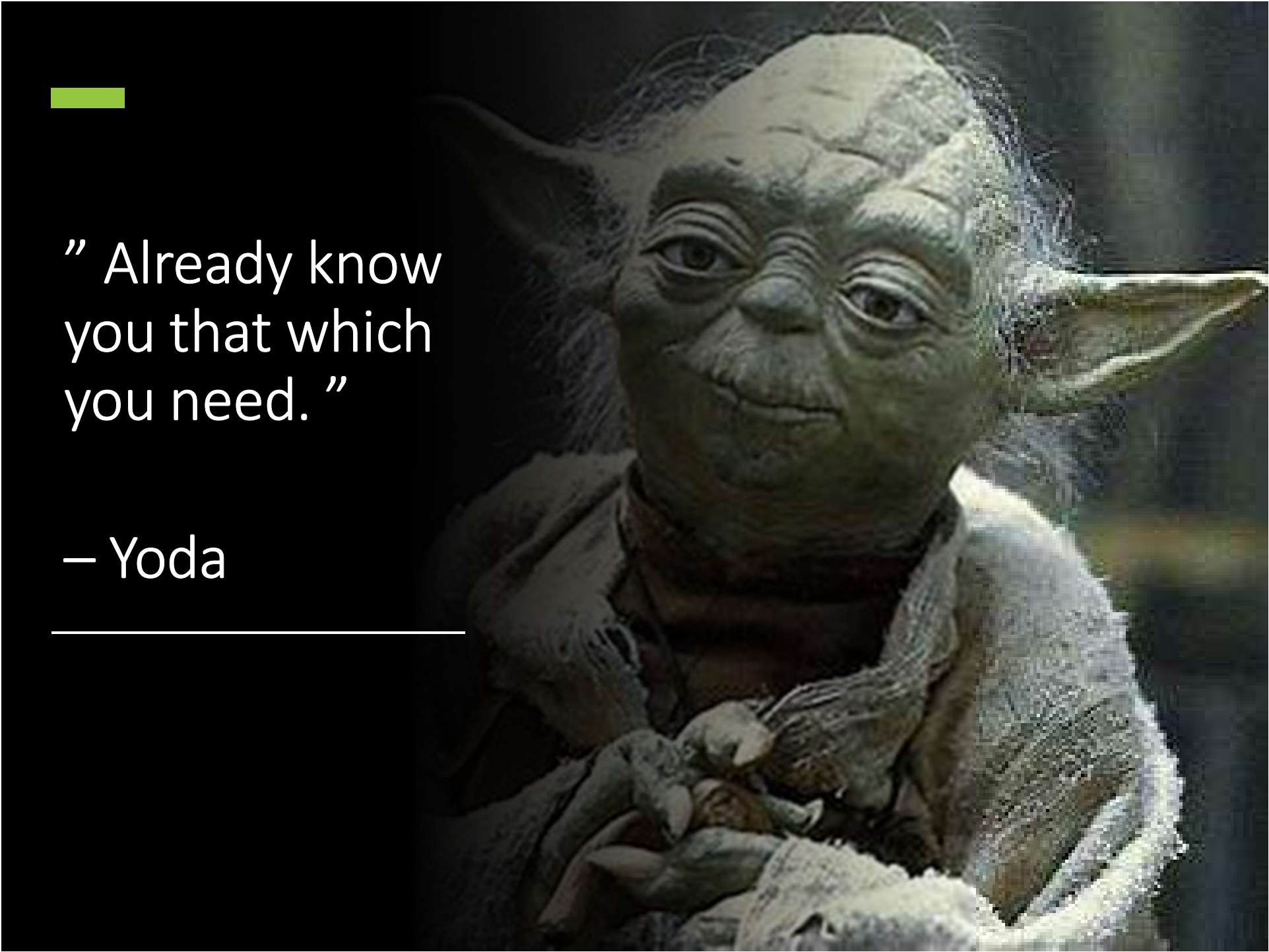
- Teacher, Lawyer, Executive, Investor, CEO, Startup Enabler
- The Short List
 - B.S. Biology Valparaiso University
 - J.D. UIC John Marshall Law School with distinction
 - Teacher and Coach
 - Steel Industry Executive (VP and GC)
 - Startup CEO
 - Tech Commercialization Firm Founder
 - Investment Partnership Founder
 - National Business Incubation Association Board Chair
 - State Venture Club President
 - Board Member of Companies and Non-Profits
 - The Purdue Years.....
 - The North Riverside Partners Years...





Today is
about looking
forward....

to prepare to
be our best
tomorrow....



—

” Already know
you that which
you need. ”

— Yoda



We are on Pause...

Let's use this time to assess where we are as an industry...and how to move forward.

eGauge™ BETA program ...

Use this tool:

- to audit your organization's position in the industry
- assess strengths and gaps
- assess your readiness to move forward and be your best

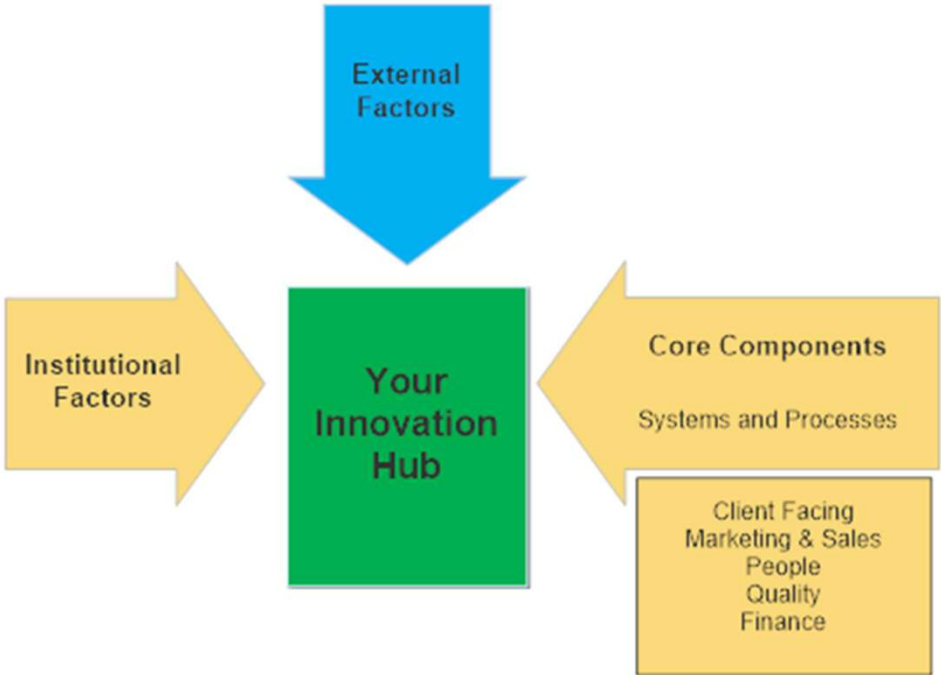


So, what is eGauge™?

- A Comprehensive Self-Assessment
- A Detailed Industry Comparator
- A Roadmap to the Future

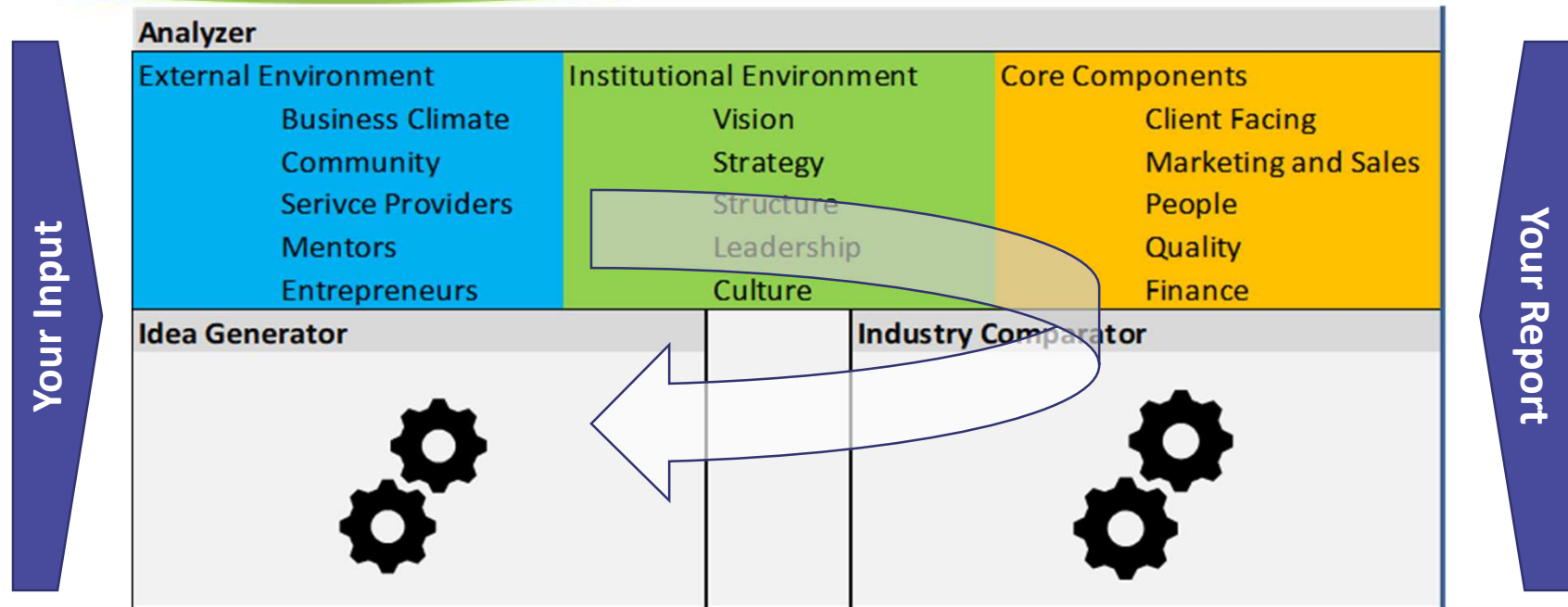


So, what is eGauge™?



Turn More Ideas into Opportunities

Three Machines Working as One



- A Comprehensive Self-Assessment – ***“Analyzer”***
- A Detailed – ***“Industry Comparator”***
- A Roadmap to the Future – ***“Idea Generator”***

Turn More Ideas into Opportunities

The Value of eGauge: Assess - Compare - Strengthen



A Comprehensive Self-Assessment



Section I - External Environment

Our regional economy is strong and growing.*

- 1 Dismal
- 2 Weak
- 3 Moderate
- 4 Signs of Strength
- 5 Very strong

We actively and regularly get involved in political and policy issues that are important to our business.

- 1 Never
- 2 Occasionally
- 3 Others here do
- 4 Frequently
- 5 Always

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Section II - Internal Environment

There is a clear vision of where the enterprise is going, i.e. we have a picture of how we will look in the future.*

- 1 No, it's unclear
- 2
- 3 Generally, yes
- 4
- 5 Clear and communicated

Our vision is documented and accessible to all staff.

- 1 No
- 2
- 3 It exists, but isn't documented
- 4
- 5 Documented and accessible

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Section III - Core Components

We have a full set of client offerings, direct and online, such as ideation development (training), business planning, marketing assistance and coaching services.*

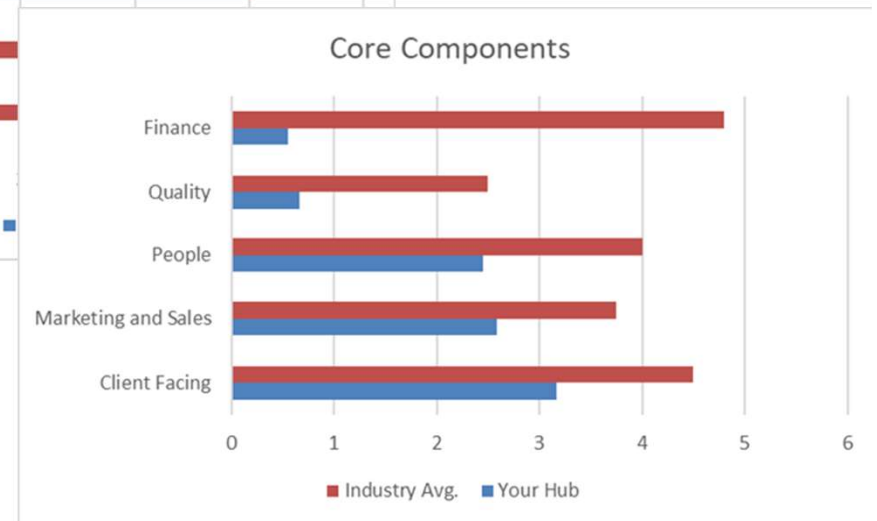
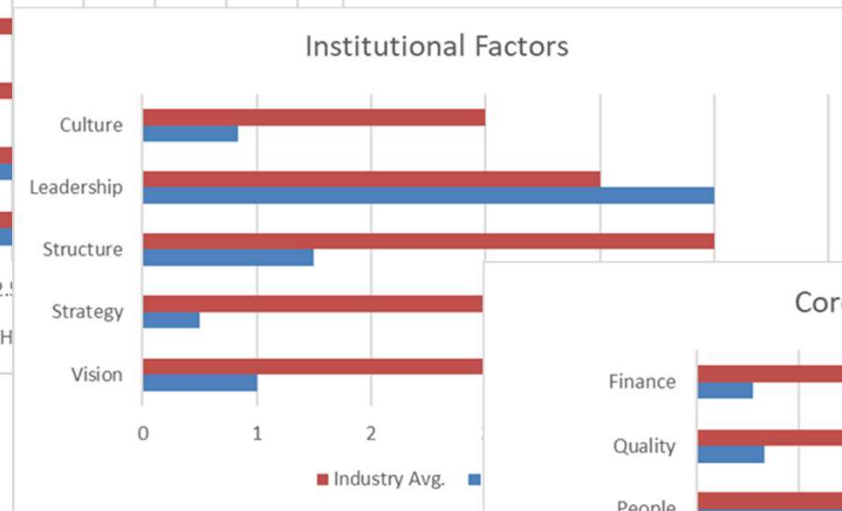
- 1 No offerings
- 2
- 3 Limited offerings; not online
- 4
- 5 Complete and comprehensive offerings

We have frequent programs to enhance our clients' entrepreneurial mindset.*

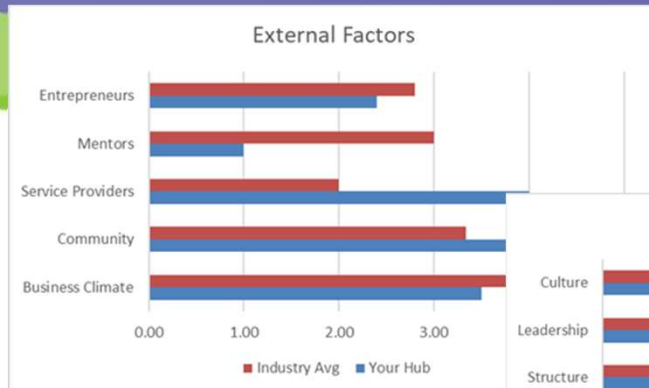
- 1 No we don't
- 2
- 3 Occasionally
- 4

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The Industry Comparator

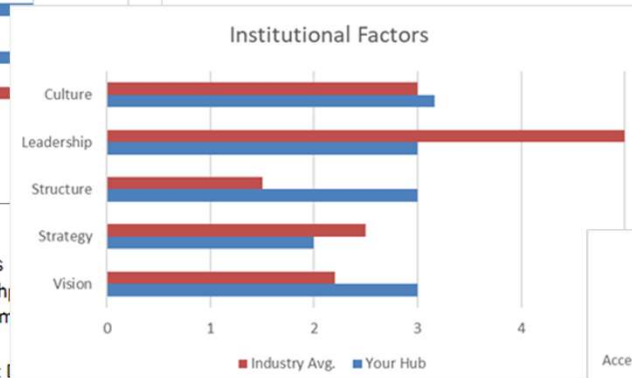


A Roadmap to the Future



Recommendations:

- Curate a List of Available Qualified Mentors
- Conduct quarterly events that serve as flash the local and regional entrepreneurial comm
- Institute a formal mentoring program
- Evaluate The Attractiveness Of The Current Of The Business



Recommendations:

- Review Your Organizational Structure re Supporting the Strategy
- Create a Strategy Linked to your Vision
- Develop a Set of Monthly Metrics to Measure Progress Against Strategic Imperatives
- Institute Formal Succession Planning



Recommendations:

- Institute an Effective and Comprehensive Ideation Program
- Maintain A Roster of Interested Angel and Venture Investors
- Provide Investors a Compilation of Up-To-Date Client Executive Summaries
- Curate a List of Available Qualified Mentors
- Review Your Product Offerings and Define New Potential Offerings

Your Input



**Let's Take a
Walk-Thru**

Online Demo

99 Questions



Today we look forward....

to prepare to be our best tomorrow....

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Join the eGauge™ Beta Extension and get started today...

Today's attendees will receive a link to use and share with their team.



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Beta Program Feedback:

- Share your ideas with us
- After taking the assessment, participants will receive a survey with 6 short questions
- Comments, suggestions, user feedback is encouraged.

We Are Here to Help....



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